

Pacific Power media hotline:
1-800-570-5838

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FOR IMMEDIATE RELEASE

Pacific Power helps customers ready for 2019 wildfire season

***New information resources available as part of statewide wildfire safety
and mitigation efforts***

PORTLAND, Ore. — With wildfires becoming more frequent and intense in the West, Pacific Power is adding new safety measures and system enhancements throughout the state to help protect the communities it serves, and to provide safe, reliable power. Starting this week, Pacific Power is launching a wildfire safety and preparedness education effort with new resources to help customers stay safe this wildfire season.

“Our wildfire planning is multifaceted and covers many aspects from vegetation management to increasing our weather forecasting capabilities” said David Lucas, vice president of transmission and distribution operations. “But we’re not alone in this. The entire West is grappling with how to prepare for a time when we’re seeing the threat of catastrophic wildfires on the rise. Thankfully there are preventative measures we all can take to help reduce risks and stay safe this summer.”

The following resources are available to help customers prepare and know what to do, should a wildfire become a threat in their area.

Awareness campaign

Beginning today, radio, print and social media ads will appear across Pacific Power service areas to help customers know what they can do to prepare for wildfire season and what Pacific Power is doing to be ready.

Wildfire information web page

Pacific Power’s updated, educational website (www.pacificpower.net/wildfiresafety) provides specific tips on how to prepare and stay safe this wildfire season, along with information about Public Safety Power Shutoffs that could take place in certain regions.

Community events

Pacific Power will be hosting a series of community open houses for customers to learn more about the energy provider’s comprehensive wildfire mitigation plans and Public Safety Power Shutoff measure. Experts will be on hand to answer questions.

- July 9, Grants Pass, Taprock Event Center, 5:30 p.m. – 7:30 p.m.
- July 10, Roseburg, Douglas County Fairgrounds Cascade Hall, 5:30 p.m. – 7:30 p.m.
- July 11, Medford, Ramada Hotel & Conference Center, 5:30 p.m. – 7:30 p.m.

Special notice for customers in Public Safety Power Shutoff Regions

This season a Public Safety Power Shutoff may be used in areas of high wildfire risk that Pacific Power will deploy only when extreme weather and catastrophic wildfire conditions warrant. Public Safety Power Shutoffs are expected to be a rare occurrence, and conducted in a way that impacts as few customers as possible.

Pacific Power has more information about Public Safety Power Shutoffs on its website at www.pacificpower.net/wildfiresafety. Here, customers can find details on what would prompt a Public Safety Power Shutoff, maps identifying regions at higher risk of wildfire, and information for customers with medical equipment or life support systems to self-identify with Pacific Power for additional emergency notifications and outreach prior to a Public Safety Power Shutoff.

Wildfire preparation tips

Additionally, Pacific Power offers these tips to prepare this season.

- Create a defensible space around your home by removing burnable debris such as dried leaves, dead tree branches and stacks of firewood. Pay special attention to clearing debris beneath decks and gutters.
- Help ensure your family's safety by installing and maintaining smoke alarms and fire extinguishers in your home. Identify adequate sources of water within 1,000 feet of your home, such as a well, hydrant or swimming pool.
- Be sure firefighters can easily access your home should they need to. Keep your driveway clear.
- Create an emergency kit that contains medicines, food, water, battery-powered flashlights and radio and other essentials.

NOTE TO REPORTERS: A Media FAQ is available upon request with additional details. Please contact Pacific Power's media hotline at 1-800-570-5838 to request a copy.

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About Pacific Power

Pacific Power provides electric service to more than 740,000 customers in Oregon, Washington and California. The company works to meet growing energy demand while protecting and enhancing the environment. Pacific Power is part of PacifiCorp, one of the lowest-cost electricity producers in the United States, with almost 1.9 million customers in six western states. Information about Pacific Power is available on the company's website, Twitter, Facebook and YouTube pages.